

The logo is centered on a black background and surrounded by five concentric circles in orange, purple, light blue, pink, and orange. The word "MAGNESIUM" is written in a white, uppercase, sans-serif font, arched across the top. Below it is a stylized white leaf icon. The word "café" is written in a large, white, cursive script font. At the bottom, the phrase "GET YOUR HEALTH BACK" is written in a white, uppercase, sans-serif font, arched across the bottom.

MAGNESIUM

café

GET YOUR HEALTH BACK

www.magnesiumcafe.com

who we are

Welcome to Magnesium Café – a Business that has your personal health and well-being at heart.

Magnesium is a natural mineral that is often overlooked, yet is essential for a balanced diet.

Our products deliver the highest elemental magnesium to your body in a tasty way.

We have over 25 years of experience in the health and fitness industry. Throughout this time, there has been one consistent message; people WANT to get their health back on track and maintain a healthy lifestyle. Magnesium Café was founded on these principles and is driven to improving the wellbeing of consumers.

Magnesium is the most affordable mineral, yet people are not aware of its importance for health or its many benefits for the body. It is arguably the most important mineral for healthy living. Magnesium can boost performance, improve fitness and strengthen the immunity. It has multiple benefits for mental health too.

At Magnesium Café, we want to equip the public with knowledge about this incredible mineral and also make it easily accessible, irrespective of where the consumer lives.

25 years experience

mission

To be a client-focused company in the business of health product formulation and to deliver the highest level of customer satisfaction through our continuous research and development in bringing the highest quality products to the market.

vision

To be visible and present in the South African market and to educate the public on the essential benefits of magnesium.

values

We make decisions on the principles of Integrity.

We are committed to delivering the highest quality products in alignment with environmental sustainability.

We endeavor to support social responsibility.

Our actions are based on our belief in a business that adds value to the wellbeing of others.

benefits of magnesium

Magnesium Is Involved in more than 600 Biochemical Reactions in Your Body, including:

Energy creation: Helps convert food into energy

Protein formation: Helps create new proteins from amino acids

Gene maintenance: Helps create and repair DNA and RNA

Muscle movements: Is part of the contraction and relaxation of muscles

Nervous system regulation: Helps regulate neurotransmitters, which send messages throughout your brain and nervous system

Magnesium is vital to the brain as it's a part of almost every part of stress response, recovery and repair

Boost Exercise Performance

Magnesium Fights Depression

Benefits Against Type 2 Diabetes

Can Lower Blood Pressure

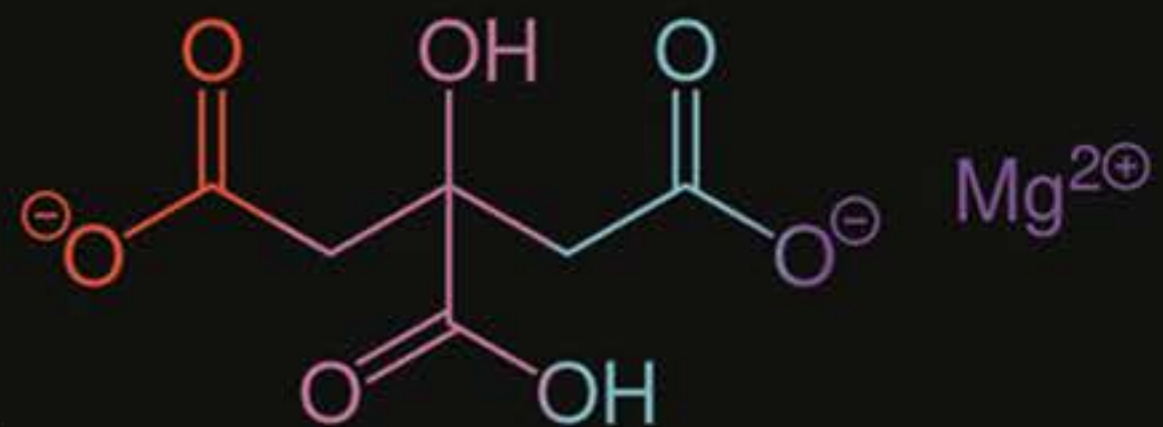
Anti-Inflammatory Benefits

Help Prevent Migraines

Reduces Insulin Resistance

Reduces PMS Symptoms

Magnesium Is Safe



get your
health back



mag 2



Registered with a NAPPI Code

Magnesium Cafe's Mag 2 Powder supplement can easily be added to food, smoothies or simply mixed with water to provide the daily recommended allowance in an easy-to-take form. Safe for the whole family.

Available in

700g tub

200g tub

Our products are distributed under the regulatory oversight of MC Pharma (Pty) Ltd., as the Section 22C (1) (b) Licence holder in terms of the Medicines Act.

cream

Allows for easy absorption of magnesium through the skin

Restores the skin barrier and increases skin resilience

Reduces the appearance of age spots
Antimicrobial and antibacterial

Reduces breakouts and revitalizes the skin

Optimizes cellular functioning



Available in

250g tub

100g tub

Our products are distributed under the regulatory oversight of MC Pharma (Pty) Ltd., as the Section 22C (1) (b) Licence holder in terms of the Medicines Act.

bath salt



Available in

500gtub

Stress Relief

Muscle aches

Improves circulation

Speeds up wound healing

Improves sleep

For acne, eczema or other skin problems

For joint pain relief

Skin will feel relaxed and refreshed

Our products are distributed under the regulatory oversight of MC Pharma (Pty) Ltd., as the Section 22C (1) (b) Licence holder in terms of the Medicines Act.

mag spray

Provides a simple, convenient way to increase magnesium levels

Sufficient magnesium levels improve endurance and post-workout recovery

Muscles will be relaxed and flexible

The benefits are supported by scientific studies
Magnesium oil Spray may help prevent muscle cramps

Available in

100ml spray bottle



Our products are distributed under the regulatory oversight of MC Pharma (Pty) Ltd., as the Section 22C (1) (b) Licence holder in terms of the Medicines Act.

key information

Our products have all been developed and tested under laboratory conditions and they meet international quality standards

Our products are safe for consumption by people of all ages and have the highest concentration of elemental magnesium on the market.

We are proud to announce that our Mag2 Powder is Informed Choice certified. This product, one of the first certified Magnesium products in South Africa, will undergo rigorous checks and regular testing to minimize the risk of contamination with banned substances.



Applicant information: MC Pharma (Pty) Ltd, 62 Constantia Avenue Mnandi, Centurion, 0149, South Africa

product pricelist



magnesium powder

200g R250

700g R650



magnesium cream

100g R155

250g R250



magnesium bath salt

500g R250



magnesium oil spray

100ml R150

- * All prices listed are retail inclusive of VAT
- * Prices may change and subject to stock availability
- * Min order quantities may apply



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